

FAMILY LIVING Magazine

Ad Specifications Guide

Producing Your Ad:

File Formats:

We accept AI, EPS, TIF, JPG & PDF files. **We DO NOT accept ads created in Microsoft Word, WordPerfect, or any other word processing programs.**

Type/Fonts:

Please outline, rasterize or embed your fonts to avoid issues.

Crops/Bleeds:

No crop marks or bleed space are necessary. Please build your file to the exact dimensions shown to the right.

Image Resolution & Color:

All images and or files should be 300 dpi at 100% of the final size and in CMYK mode.

File Naming:

Please include your name and date within your file name (ex. John's Shop8.08.pdf) and tag with your file format (pdf, eps, etc.).

Ad Dimensions

STANDARD
FULL PAGE AD
(5" X 8")

STANDARD
HALF PAGE AD
(5" X 3.875")

THIRD PAGE AD
(5" X 2.5")

Sending Us Your Ad:

Supporting Files:

Please be sure to send all supporting graphics and files with your artwork. This includes images, logos and any fonts (pc format) needed to open and print the file correctly.

Delivery:

You may send your art to us on CD, accompanied by a printed sample of what the ad should look like, to: Anderson Advertising & Design, 2101 Riverside Drive, League City, TX 77573
OR, you may email your ad and supporting files to: jennifer@andersonadvertising.net. (Zipped files are acceptable, if necessary.) Please tag all deliverables with a contact name and number for questions.

Deadline:

All artwork is due by the specified date provided on the current **Production Schedule**, which is available online at: www.familylivingonline.com/advertisewithus/productionschedule.

For questions concerning any of the above, please call **832.864.2676**.

